

BHX. GUN QUARTER

CLIVELAND ST.

B19. GUNQUARTER.

1919. 2020.

CLIVELAND ST.

B19. 2020.

CLIVELAND ST.

B19, GUNQUARTER.

1919, 2020.



THE DOORS WILL BE
OPENED TO THOSE WHO
ARE BRAVE ENOUGH
TO KNOCK.



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OUT OF
THE PAST
FLOWS THE
FUTURE

ICON & INDIVIDUAL

FORGED FROM THE INDUSTRIAL
HEARTLANDS OF BRUM'S GUN
MAKING DISTRICT, CLIVELAND ST.
WILL BE HOME TO 52 CRAFTED
LIVING QUARTERS & A PENTHOUSE
SHOT TOWER EACH ECHOING
THE DISTINCTIVE CHARACTER
OF THE LOCATIONS UNIQUE
HERITAGE.

ROOTED DEEP WITHIN BRUM'S
CANAL-WOVEN LANDSCAPE,
THIS HISTORIC WATERSIDE
NEIGHBOURHOOD IS BEING
REVOLUTIONISED AS A CULTURAL
& CREATIVE HUB WHERE THE
INDEPENDENT SPIRIT LIVES ON
& THE KNOWLEDGE OF THE
PAST IS BEING USED TO
BUILD THE FUTURE.



ELEVATE PROPERTY GROUP

FIRST

COME

FIRST

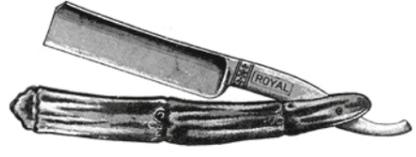
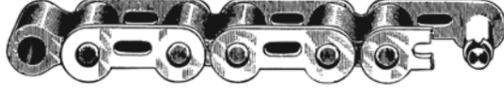
SERVE

CLIVELAND ST.
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TAKING STOCK

H I S T O R Y

M A K I N G

BRUM  WAS  THE
PINNACLE OF BRITISH
GUN  MAKING  FOR
OVER  A  CENTURY
&  THE  ROOTS
OF C^{ST.} ARE  WRITTEN
DEEP  INTO  ITS
INDUSTRIAL FOLKLORE

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MASTERS & MAKERS



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CENTURIES IN THE MAKING

THE INDUSTRIAL REVOLUTION
SHAPED BIRMINGHAM &
ITS LEGACIES ARE BEING
RETOLD & REMADE.

BARKER BRIDGE



WHITES IRONMONGERY



THE BULL PUB



BIRMINGHAM SMALL ARMS (BSA)



CLIVELAND ST. IS RICH IN HISTORY
- THIS IS A PLACE WHERE PEOPLE
MAKE THINGS HAPPEN.

IT'S A STORY OF ADAPTABILITY &
CREATIVITY. A STORY OF A HIGHLY
SKILLED WORKFORCE & SPECIALIST
TRADES IN A ENTREPRENEURIAL
ECONOMY OF INDEPENDENT WORKSHOPS.

BY THE NINETEENTH CENTURY,
AIDED BY A NETWORK OF CANALS,
THE QUARTER HAD BECOME THE
PREMINENT MAKER OF GUNS IN THE UK
- CLIVELAND ST. WAS ITS EPICENTRE.

THROUGH THE FABRIC OF THE
LOCAL ARCHITECTURE TO
THE TWIST & TURNS OF THE TOW PATHS
THIS PROUD HERITAGE
LIVES ON TO THIS DAY.





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ORIGINAL EXPRESSWAY

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FAC CS.01

BY ELEVATE



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THE DETAILS



THE SCALE



THE ORIGINS

RIGGED & READY

PART OLD, PART NEW - INFLUENCED BY ITS INDUSTRIAL HERITAGE CLIVELAND ST. WILL COMBINE CRAFTSMANSHIP WITH A FORWARD-THINKING DESIGN APPROACH REFLECTIVE OF ITS FACTORY AESTHETIC.



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BY ELEVATE

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HIGH CALIBRE

IF

NOT

THIS

THEN

WHAT?

CLIVELAND ST.
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ISN'T INTRUSIVE OR

INVASIVE — IT  FITS

IN,  JOINS  IN  &

CONTRIBUTES  TO

THE  LANDSCAPE

&  WILL  BECOME

PART OF THE FABRIC

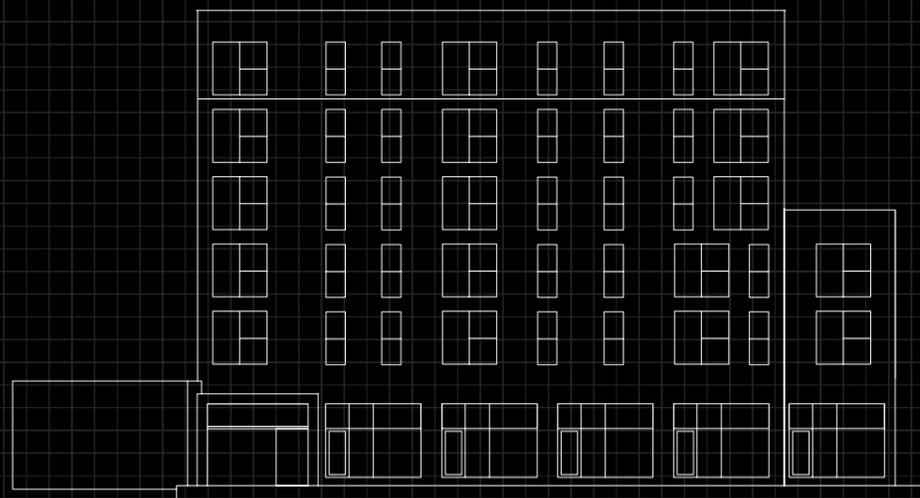
OF  LOCAL  LIFE

LOCKED & LOADED

MANY INFLUENCES MEET HERE,
BUT CLIVELAND ST. IS A PLACE
THAT WILL KEEP ITS SENSE
OF IDENTITY.

A PORTFOLIO OF 52 PRIVATE
APARTMENTS & A DETACHED
SHOT TOWER PENTHOUSE, ARE
CONFIDENTLY CRAFTED TO A
CALIBRE BEFITTING AN
ELEVATE PRODUCT.

CONCEIVED BY RICKETT ARCHITECTS,
THE DESIGN SCHEME COMBINES
THE SPIRIT OF THE PAST WITH A
MODERNIST FORM, ENSURING THE
BUILDING RESPONDS HARMONIOUSLY
TO ITS ENVIRONMENT. NOTABLE FOR
THE AREA, AN IMPRESSIVE 5 STOREY
EDIFICE SETS THE TONE FOR
WHAT'S TO FOLLOW INSIDE.



FRONT
CLIVELAND

ELEVATION
ST

RICKETTS ARCHITECTS

MAKE

IT

COUNT.

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MADE OF HISTORY





CLIVELAND ST.

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MASTERPLAN

CLIVELAND ST. STANDS APART,
IT TRANSFORMS WITH TIME
AND THE SEASONS.

CONCEIVED FOR MODERN LIVING,
THIS IS A PLACE WHERE YOU
CHOOSE TO CONNECT
OR DISCONNECT.

ITS UNIQUE ARCHITECTURAL
COMPOSITION FRAMES & CAPTURES
VIEWS ACROSS THE WATERWAYS,
THE CITY & BEYOND.

THOUGHT

OUT

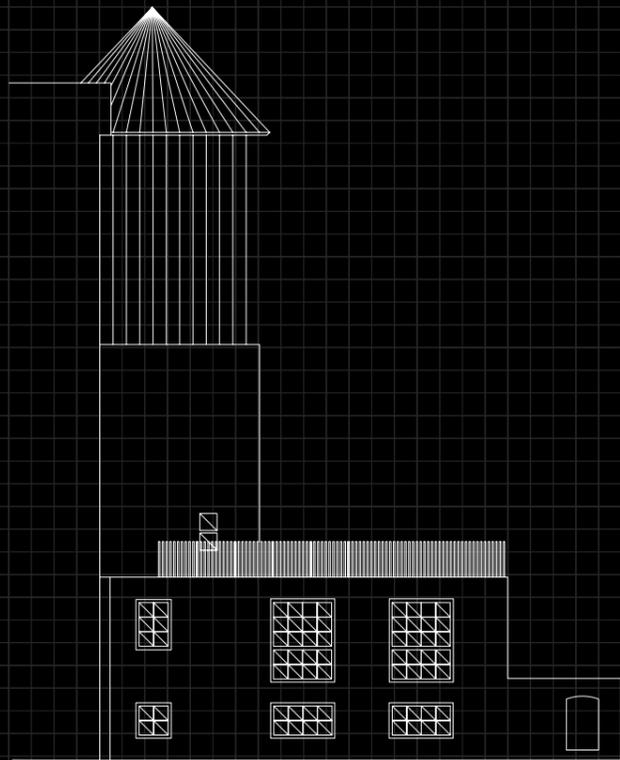
THERE ARE NO RULES AT CLIVELAND ST.
STEP OUTSIDE WHERE A SWITCHED ON
HEALTHIER LIFESTYLE AWAITS OR RETREAT
INDOORS & WATCH THE WORLD FLOW BY.

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SHOT TOWER



CANAL

ELEVATION

FIRST ERECTED IN THE 19TH CENTURY THE NOTEWORTHY INDUSTRIAL AESTHETICS ARE A DEFINING FEATURE OF SHOT TOWER.



TURNING

POINT

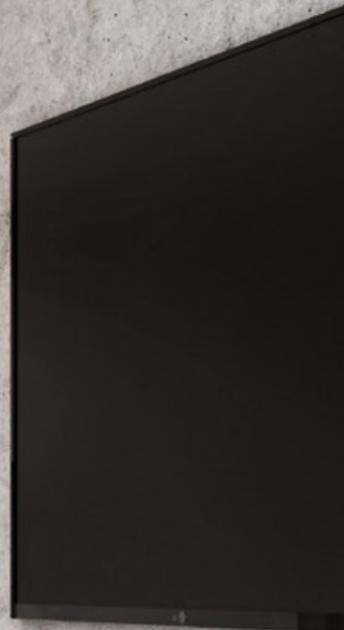
WITH ITS DISTINCTIVE PROFILE THE SHOT TOWER IS AN ICONIC FOCAL POINT OF CLIVELAND ST. MAKING THE MOST OF ITS ARCHITECTURAL MERITS IT WILL HOUSE A PRIVATE PENTHOUSE WITH AN EXCLUSIVE DESIGN & EXCEPTIONAL SPECIFICATION.

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MADE TO MEASURE



THE INNER WORKINGS AT CLIVELAND ST. ARE PERFECTLY JUDGED. EACH HOME HAS BEEN DESIGNED WITH BESPOKE CARE TO RESPOND TO ORIENTATION, VIEWS & TO MAXIMISE THE SENSE OF SPACE.

THE LIVING



THE LOUNGING



MADE

THOUGHT

CAREFULLY CURATED LIVING SPACES
 TRANSITION SEAMLESSLY & CONFIDENTLY
 REFLECTING THE COMPOSURE OF THE BUILDINGS
 ELEGANT FACADE. CLEAN LINES & CRAFTED
 INTERIORS FUSE NATURAL MATERIALS WITH
 CONTEMPORARY STYLING CREATING
 THE FEELING THAT THIS HAS
 BEEN TAILOR-MADE FOR YOU.

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LOCKED & LOADED

IF

NOT

NOW

THEN

WHEN?

BRUM  IS  HOME
TO THE UNDERGROUND
& THE URBANE, THE
MODEST  &  THE
MAGNIFICENT,
THE VISIONARY & THE
VIRTUOSO & IT'S READY
FOR  YOUR  STORY

BOSTIN & BRILLIANT



BRUM.

ITS BRAVE. ITS BOLD. ITS
UNAPOLOGETICALLY DIFFERENT &
ITS OUT TO PROVE YOU WRONG.

AS A PLACE TO LIVE IT MAKES
CONVINCINGLY GOOD SENSE.
ALONGSIDE ITS PICTURESQUE
CANALS, OUTSTANDING CULTURE
& THRIVING COMMERCIAL SECTOR,
IS AN EXPLOSION OF GASTRONOMIC
ESTABLISHMENTS, CRAFT BREWERIES,
MAKERS & INNOVATORS WHOSE
REPUTATIONS & INFLUENCE
REACH FAR & WIDE.

NEVER A CITY TO SHOW OFF,
BRUM & ITS PEOPLE ARE BUILDING
ON THIS RECOGNITION WITH
AN ATTITUDE & AUTHENTICITY
THAT IS MAKING OTHERS
STAND UP & TAKE NOTICE.

BIRMINGHAM

THIS IS NOT A REHEARSAL.



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GRAND CENTRAL

TRUTH BE TOLD, YOU
EITHER STAND STILL IN LONDON
OR JOIN BRUM'S GENERATION
OF CAN DOERS FORGING A
NEW IDENTITY FOR THE CITY.

THE CITY'S UNIQUE INDUSTRIAL
HERITAGE IS NOW AN HAVEN FOR
CRAFT, CUISINE & CREATIVITY.



1. JQ HIGH
2. OTTO STREET
3. PIZZA LASAN
4. PIG & TAIL
5. ST PAUL'S SQUARE



HIGH

TOWN

BRUM'S INTIMATE - IT'S A SHARED
LIVING EXPERIENCE AND IT'S RIGHT
OUTSIDE YOUR DOOR AT CLIVELAND ST.

THE RESURGENT JEWELLERY QUARTER IS
THE PERFECT LOCATION
FROM WHICH TO EXPLORE
THE CITY'S URBAN REVIVAL.

RENOWNED FOR BEING HOME TO 1,000
TRADES IT'S A MELTING POT
OF RICH HISTORY FUSED
WITH A SUSSED, CONNECTED LIFESTYLE.



[1]

1. THE CUSTARD FACTORY
2. DIGBREW
3. CLINK CRAFT ALE BAR
4. KILDER & OPM



[3]



[4]



[2]



[2]

LOW

DOWN

DIGBETH, A CULTURAL HOTSPOT JUST SOUTH OF CLIVELAND ST. IS HOME TO BRUM'S INDEPENDENT STREET FOOD SCENE & IT'S SOMETHING LOCALS ARE FIERCELY PROUD OF. DEFIANTLY NOT SHOREDITCH LITE, BY DAY IT'S A HIVE OF URBAN CREATIVITY, BY NIGHT A BUSY, HEDONISTIC HAUNT SOUNDTRACKED BY LIVE BANDS & DJs.



[1]



[3]



[2]

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MAKE

BRUM CAN BE RATHER PERSUASIVE. ECONOMICALLY IT'S CONSTANTLY EVOLVING & IT'S PERFECT FOR PROFESSIONALS & INDIVIDUALS WHO APPRECIATE EXCELLENCE. IT'S NOW HOME TO SOME OF THE UK'S BIGGEST NAMES IN BUSINESS, CULTURE & LEISURE.

WITH THE LARGEST INVESTMENT IN INFRASTRUCTURE FOR A GENERATION MAKING IT A MORE CONNECTED CITY ITS REPUTATION AS A GLOBAL PLAYER IS NOW FIRMLY ESTABLISHED.

HAPPEN

- 1. THE IVY
- 2. TATTU
- 3. CLEMENTS CHURCH
- 4. GREAT WESTERN ARCADE



[4]



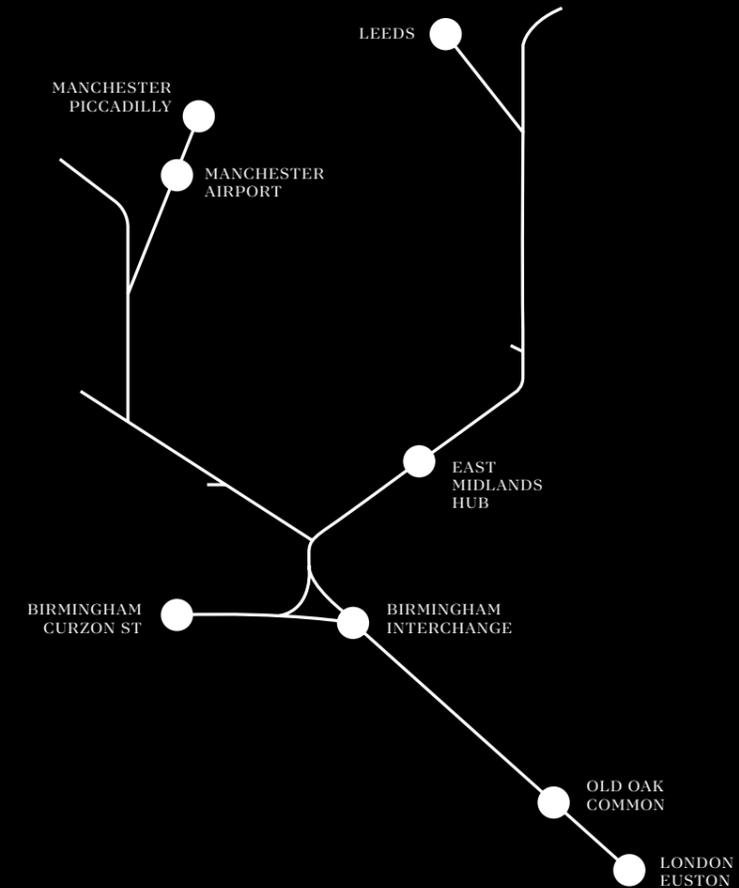
MAIN HS2 HUBS & LINES

LOCAL & INTERNATIONAL

MAKING CONNECTIONS MAKES
YOU GROW.

RUNNING FROM NORTH TO SOUTH,
THE NEW HS2 TRAIN LINE WILL
ENABLE FAST CONNECTIVITY
BETWEEN MAJOR UK CITIES
WITH 2 NEW STATIONS
PLANNED FOR BRUM.

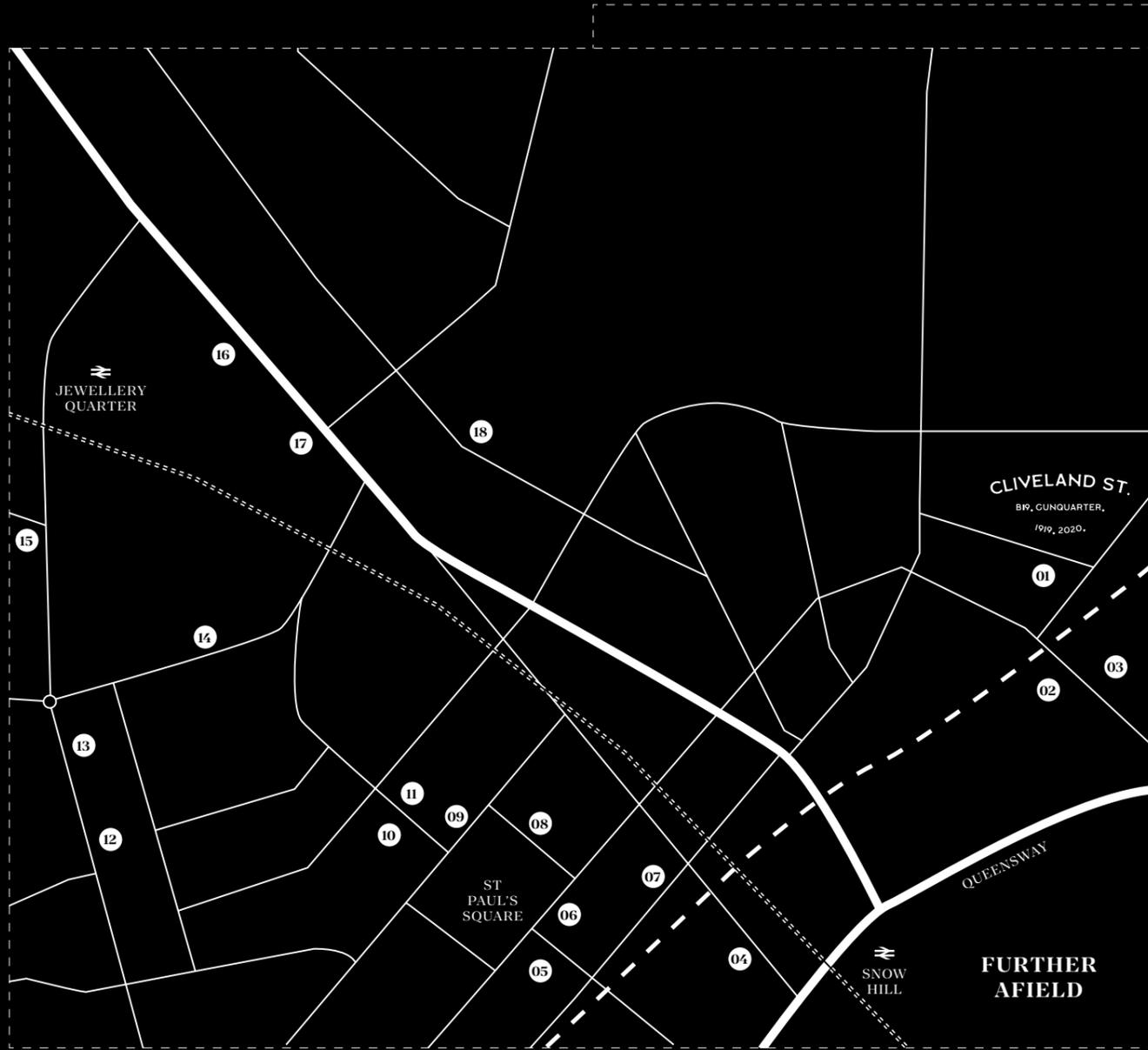
WITH ITS CLOSE PROXIMITY TO
THE HEART OF THE OPERATION
CLIVELAND ST. IS A PLACE FROM
WHICH ANYTHING IS
NOW POSSIBLE.



CLIVELAND ST IS ALSO WITHIN WALKING
DISTANCE OF SNOW HILL, MOOR ST., NEW
ST. & JEWELLERY QUARTER STATIONS
ENSURING YOU'RE CONNECTED AT ALL TIMES.

HS2 JOURNEY TIMES FROM BIRMINGHAM	
LONDON	49 MINUTES
MANCHESTER	41 MINUTES
LEEDS	57 MINUTES

THE PROXIMITY



FURTHER AFIELD



- | | | | |
|---------------------|---------|--------------------------|---------|
| 1. ROBANNAS | STUDIOS | 10. BLOC | HOTEL |
| 2. GUNMAKERS | ARMS | 11. OTTO | PIZZA |
| 3. THE BULL | | 12. 1000 | TRADES |
| 4. INDIAN BREWERY | | 13. BUTTON | FACTORY |
| 5. ACTRESS & BISHOP | | 14. THE WILDERNESS | |
| 6. THE JAM HOUSE | | 15. THE REBEL CHICKEN | |
| 7. SARTO HAIR | | 16. THE LORD CLIFDEN | |
| 8. ST PAUL'S HOUSE | | 17. THE CHURCH | |
| 9. 40 ST PAUL'S | | 18. BURNING SOUL BREWERY | |



- | | |
|-------------------------------|-----------------------|
| 1. ASTON UNIVERSITY | 10. SELFRIDGES |
| 2. EASTSIDE PARK | 11. CUSTARD FACTORY |
| 3. BIRMINGHAM CITY UNIVERSITY | 12. ST PAUL'S SQUARE |
| 4. CHILDREN'S HOSPITAL | 13. BIRMINGHAM MUSEUM |
| 5. PIGEON PARK | 14. TOWN HALL |
| 6. COLMORE ROW | 15. THE MAILBOX |
| 7. THE IVY | 16. THE REP |
| 8. GRAND CENTRAL | 17. SYMPHONY HALL |
| 9. BULLRING | 18. ARENA BIRMINGHAM |

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GUN TO JEWELLERY

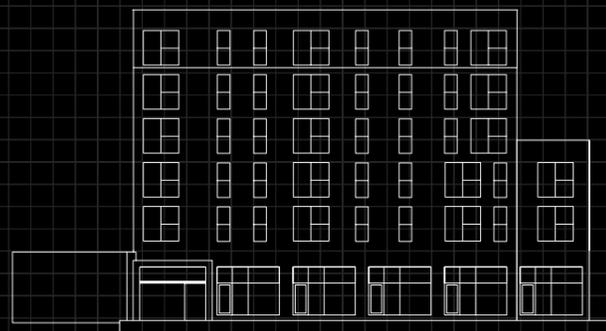


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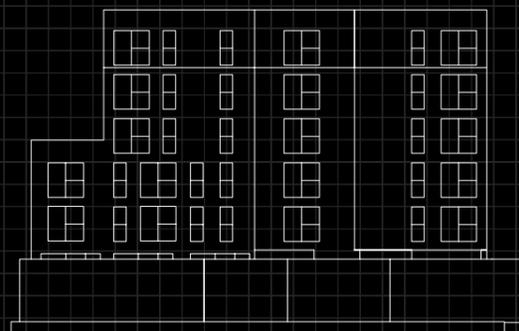
**FORTUNE
FAVOURS
THE BRAVE**

MAIN BUILDING

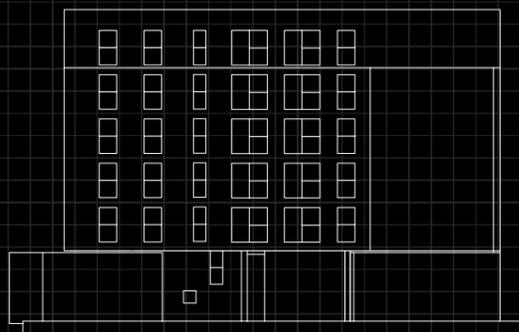
FRONT CLIVELAND
ELEVATION ST



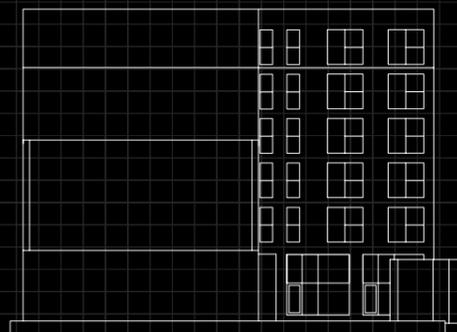
REAR BIRMINGHAM
ELEVATION CANAL



SIDE NORTH
ELEVATION EAST

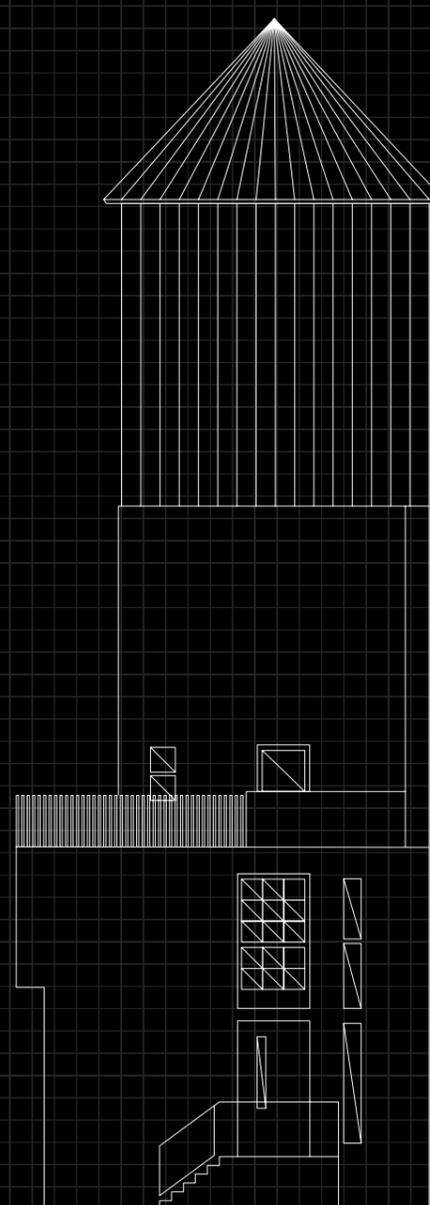


SIDE SOUTH
ELEVATION WEST

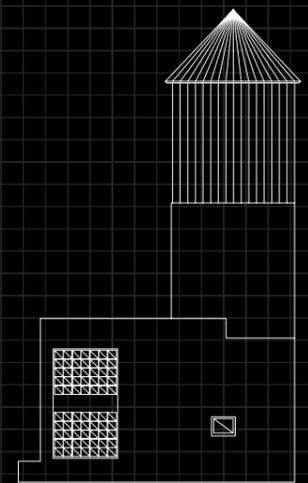


THE SHOT TOWER

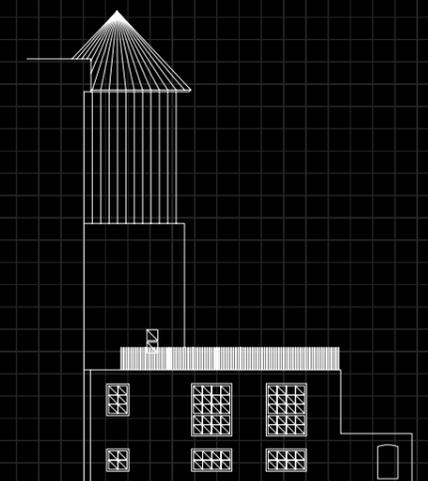
THE FRONT
SHOT TOWER ELEVATION



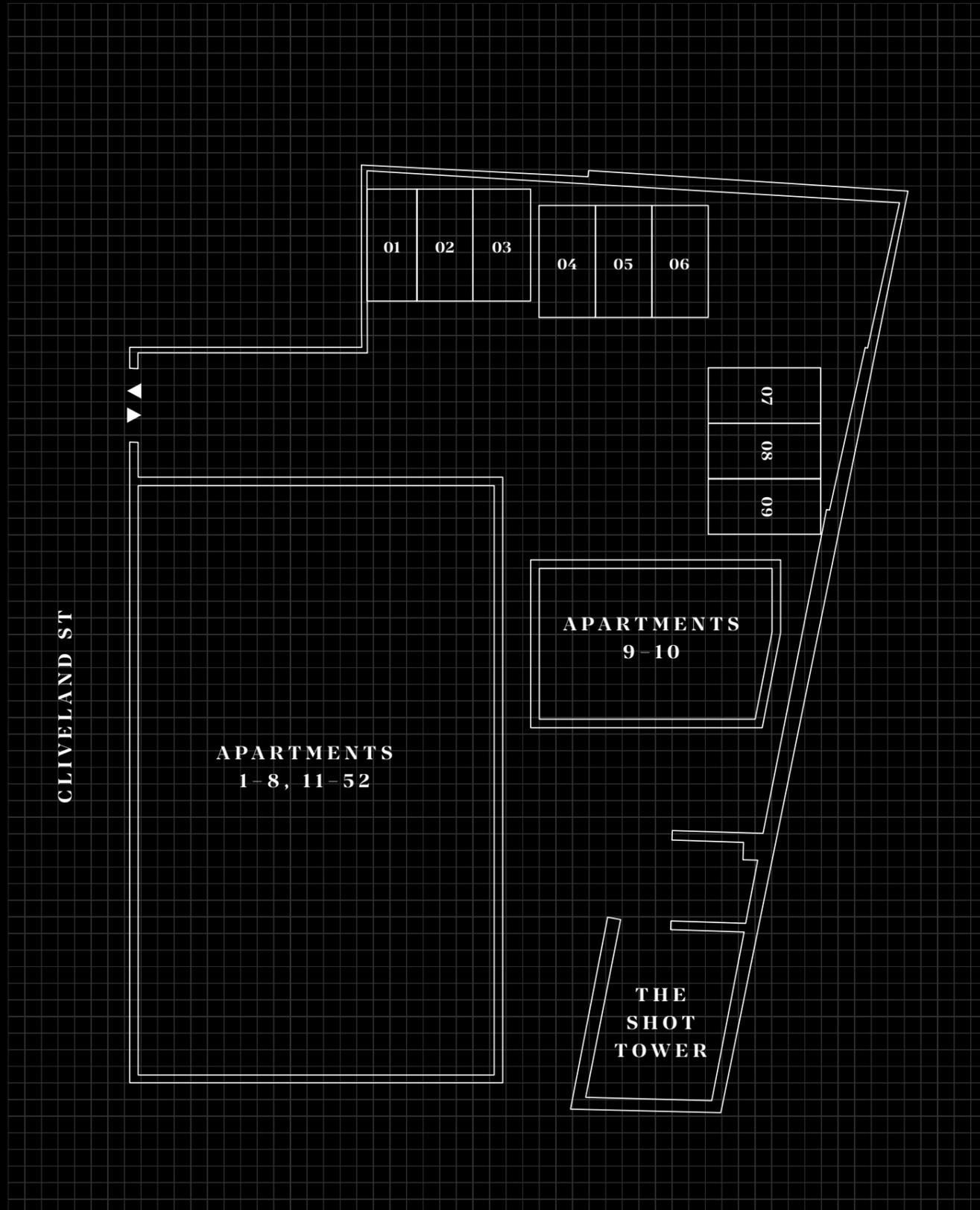
THE SIDE
SHOT TOWER ELEVATION



THE CANAL
SHOT TOWER ELEVATION



THE SITE PLAN



THE SPECIFICATION

Services	All mains services connected.
Heating and hot water	Vaillant gas fired combination central heating boiler to each property.
Electrical	Brushed stainless steel effect sockets and switches throughout apartments, details on exact layout are available on request.
Kitchen	Contemporary kitchens with a range of fitted floor and wall units complete with modern square edge laminate work tops. Includes electric cooker hob and extractor, built in fridge/freezer, integrated dishwasher and integrated washer/dryer in all apartments.
Sanitaryware	Duravit sanitaryware and Hansgrohe brassware, mains pressure hot water, shower tray and screen in 1 beds, addition of a bath in 2 beds.
Doors	Contemporary doors throughout including brushed stainless steel ironmongery, fire rated doors where applicable.
Skirting and architrave	Pencil round skirting and architrave finished in white egg shell paint.
Decoration	White emulsion paint to all plastered walls and ceilings.
Ceramic tiling	Porcelanosa tiles to bathroom floors and part tiled walls in wet areas.
Flooring	Carpets in bedrooms and laminate throughout other than in wet areas.
Door entry	Keypad entry with intercom access from apartments.
TV distribution	Digital aerial and signal distribution to TV point in each apartment.
Telephone and data	Telephone/data cable to a single outlet in each apartment.

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Photography: Bytombird.com / Harry North

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RECLAIM BRUM

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