

QUALITY
GOODS

CAMDEN~ST.

MADE IN
BIRMINGHAM

SAPCOTE YARD

INC 1853



The boys are back in town.

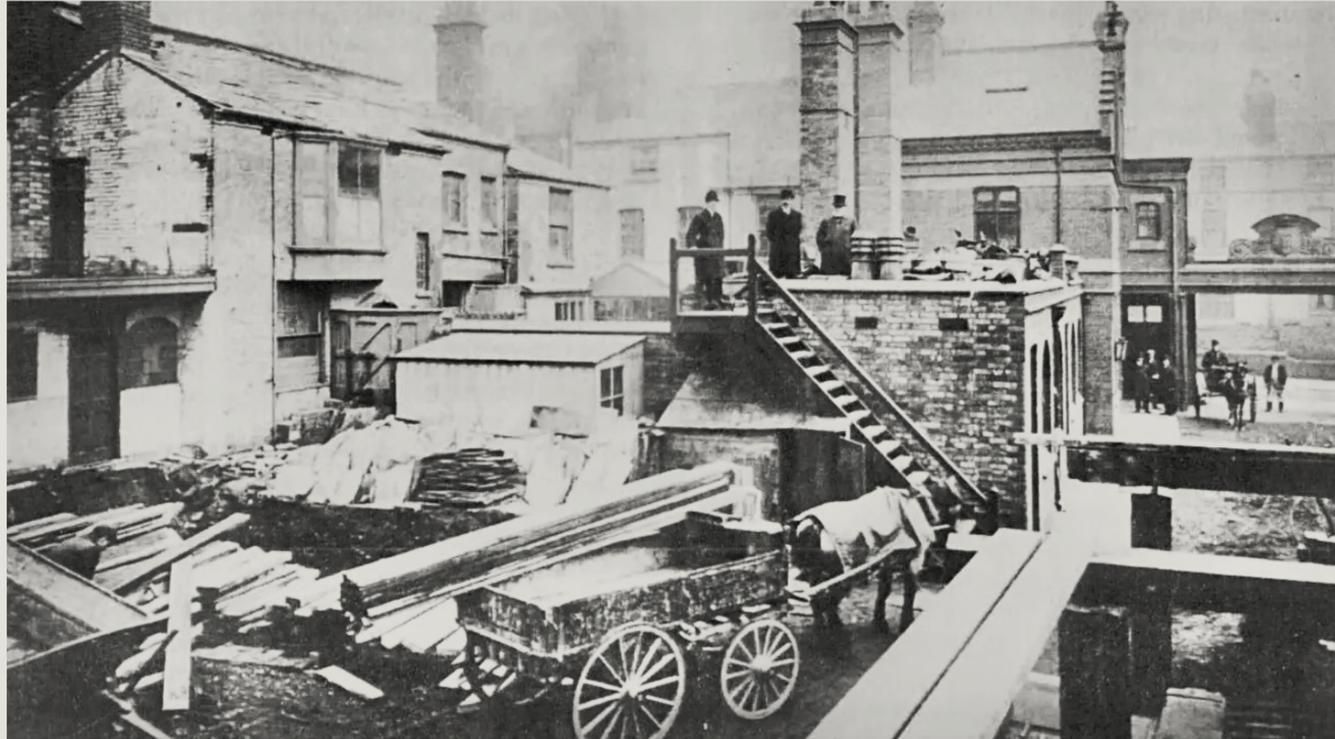


HISTORY IS A POWERFUL TOOL.

THIS IS A STORY THAT RESPECTS 125 YEARS OF HERITAGE. A STORY MADE IN BIRMINGHAM. A STORY THAT BRINGS THE FORMER HOME OF ONE OF THE CITY'S OLDEST BUILDING COMPANIES, W. SAPCOTE & SONS, BACK TO LIFE. A PLACE WHERE NO JOB IS TOO BIG, OR TOO SMALL. A PLACE THAT WILL BE REMADE INTO ELEVEN 3 BED TOWNHOUSES & TWO 2 BED DUPLEXES. A PLACE THAT'S NEVER DOWNED TOOLS. THIS IS SAPCOTE YARD.

LONG STORY SHORT

FORGED FROM 125 YEARS OF HARD GRAFT



Sapcote Yard - the original site dating back to 1853

Let us introduce ourselves. We are Elevate Property Group. And as the 'Midlands Residential Developer of the Year' we know a thing or two about our home town, Birmingham. Its industrial heritage stirs our emotions. The stories that lie in its old buildings gets us everytime.

Camden Street, located within the Industrial Fringe to the west side of the city's famous Jewellery Quarter (JQ), is full of old places that have left their mark on every aspect of life here. So much so that we are back for a second time, after our award-winning restoration of the iconic Heaton House, to salvage Sapcote Yard.

**SAPCOTE
YARD** | INC 1853
CAMDEN-ST.

**NOT ALL
OLD BUILDINGS
COME WITH
GREAT STORIES.
THIS ONE
DOES.**

A forgotten place that was once full of artisans plying their trade. This resonates with us. It's what we do. It's what we've always done. We build things.

Bordered by grand grade II listed Georgian Townhouses, Sapcote Yard was formally used as a builders merchants in the early 20th century by William Sapcote & Sons Ltd - one of the city's oldest building companies. Then one day it closed. But this story doesn't end here. We saw potential. Everything we needed was already there. It's an older model yes, and a bit rough round the edges from a life well lived but that's character and you can't buy that. So these are the roots from which we decided to write the next chapter.



Camden St, at the heart of the city centre



The original building facade that will be retained and updated



W. Sapcote & Sons Ltd labourers



The back yard - the original barns estimated to be 120-years-old



Over 100 years of industrial heritage

TURN THE SCREW.



AS AWARD-WINNING DEVELOPERS
WE KNOW A THING OR TWO
ABOUT GIVING OLD PLACES NEW
MEANING. TAKING WHAT'S GOOD
& REMAKING IT INTO SOMETHING
UNEXPECTED. THE 'MIDLANDS
RESIDENTIAL DEVELOPER OF THE
YEAR' COUNTS FOR SOMETHING,
RIGHT? WE ONLY EVER TRADE-
IN QUALITY GOODS, MADE
(MOSTLY) IN BIRMINGHAM. SO,
IT'S TIME TO TURN THE PAGE
OVER ON SAPCOTE YARD.





Sapcote Yard - The retention & conversion of the Camden Street building into townhouses and duplexes, with an intimate roof garden

Sapcote Yard's reinvention has been a long time coming. Our vision is to create thirteen new homes each echoing the distinctive character of the sites industrial heritage. A design scheme that combines the spirit of the past with a modernist form. Part old, part new - this will be a building perfectly at home with its roots.

Renowned Birmingham architects D5, design from the inside out, taking the fragments of life within buildings and reassembling them to create new spaces with an honest and refined aesthetic.

Sapcote Yard will be rejuvenated with a sympathetic three block development

SAPCOTE YARD

INC 1853
CAMDEN-ST.

INDUSTRIAL-INFLUENCED
ARCHITECTURE COMBINES
STYLE WITH SUBSTANCE
TO CREATE A BUILDING ITS
FOREBEARERS WOULD BE
PROUD OF.

set around an open courtyard - creating much sought-after outside space, for its new residents. The site's 120-year-old barn buildings will be retained and repurposed. There is also parking for all the properties.

Our motto is 'retain to gain', so the primary Camden Street structure will be preserved and renovated in a sensitive way creating a dynamic updated facade. It will be converted into 3 three-bed townhouses and a duplex, along with a new extension and intimate roof garden.

From the eye-catching blue-brick rear to towering crittall metal-framed windows, Sapcote Yard will be a fine addition to the B1 scene.

Sample interiors from Elevate's Gunsmith House



Sample interiors from Elevate's Gunsmith House





Sapcote Yard - Blue brick rear Residents Courtyard elevation, with repurposed original 120 year old barns

NAILED IT.

THE JEWELLERY QUARTER.

THE JEWELLERY QUARTER HAS AN ILLUSTRIOUS HISTORY OF EMBRACING CHANGE. IT HAS RIDDEN WAVE AFTER WAVE OVER THE YEARS. REGENERATION ARRIVED IN THE 1990'S, WITH AN EXPLOSION OF NEW & REFURBISHED FACTORIES, SHOPS, BARS & ART SPACES. THANKS TO THE LOCALS PASSION & CREATIVITY, THIS URBAN RENEWAL HAS MEANT THE UNIQUE FLAVOUR OF THE AREA HAS BEEN ENHANCED, NOT LOST.

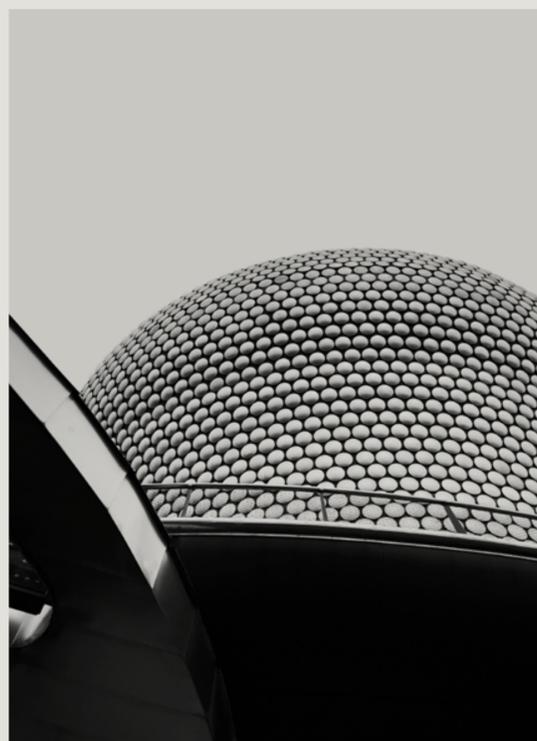


A NEIGHBOURHOOD REBORN

Enjoy a contemporary home in the epicentre of one of Birmingham's most fascinating areas, surrounded by mouthwatering dining experiences, coffee shops, bars, boutiques, galleries and more.

From your base on Camden Street, the city centre is just a 5 minute walk from your doorstep. Step into the vibrant world of Birmingham's celebrated Jewellery Quarter, where art school meets old school, history meets cutting edge. This neighbourhood is more than just a backdrop – it's a character in its own right. Regeneration has sparked a new chapter in a very long history.

This is a place that delights in different, in newness and curiosity. Underpinning everything is a vibrant living history, a past you can see, in the architecture, shop fronts, street signs – even in the people themselves.




SAPCOTE
YARD





Sapcote Yard - original labourers plying their trade

SAPCOTE YARD
CAMDEN ST.



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